

December 2020

Brooke Manor Estates respectfully submits the following motion to the Board of the Greater Olney Civic Association (GOCA):

Considering that:

- In a given year, Montgomery County averages over 20,000 vehicle crashes with 400 resulting in serious injury and 35-40 fatalities. (source: Vision Zero Montgomery County)
- Due to significant and growing Greater Olney community residents' concerns with excessive speeding and other forms of reckless driving on local and state roads where we live, residents of Brooke Manor Estates and neighboring communities began to take action. With the participation of GOCA, residents formed the Maryland Coalition For Highway Safety in June 2020, which has grown in membership and demonstrated meaningful progress over the past six months.
- Through outreach to Maryland Transportation Police (MDTA Police) regarding complaints of excessive speeding and noise, the Coalition received requests from MDTA Police leadership for improvements in two public policy categories:
  - Encouraging the review and signing of a Memo Of Understanding (MOU) between MDTA Police and Montgomery County Police, which has been secured, and,
  - Encouraging Maryland State lawmakers to strengthen sanctions for serious motor vehicle infractions, a process initiated by way of a previous GOCA resolution and action, with bills now filed in both the Maryland Senate and House of Delegates for the 2021 session.
- The chances that the above bills pass into law are uncertain at best, given the challenges from COVID and a backlog from the Maryland Assembly 2020 session. Concerted, targeted and strong outreach by the constituents of elected officials must be effectively organized to amplify the importance of this new legislation to road safety, especially for the greater Olney area. The Coalition, GOCA, and other community associations lack the knowledge, availability and public campaign skills to navigate nuance-laced State highway and roads public policy pitfalls to successfully promote legislation and its passage, and signing into law by Governor Hogan.

In view of the above, with the purpose of Identify and contracting with a strategic, public affairs communications consultant with strong, proven expertise in Maryland state roads and highways and a track record of success with a not to exceed expenditure of \$2,500.

1. GOCA will commit \$500 to help meet the target amount of \$2,500. If this amount is not reached, GOCA will rescind the \$500
2. GOCA will notify the presidents of their member associations of the action GOCA is taking and encourage their support

Brooke Manor Estates HOA